



Finance for non-finance professionals

Virtual online training



**Accounting and
financial reporting**

14 –16 July, 2020

KPMG Business Academy



Accounting and financial reporting



Key learning benefits:



Understand and analyze the impact of various decisions on a company's performance.



Enhance role as decision-maker to better grasp the implications of finance on corporate activities.



Develop the ability to resolve financial issues within an organization.

Meet your course leader



Rohan Kapoor
Director
Accounting Advisory Services
KPMG

Rohan has more than 10 years of post qualification experience in PCAOB audits of Foreign Private Issuers and Significant Components of Domestic Filers, Indian GAAP audits and IFRS/US GAAP advisory. Prior to joining KPMG, he has worked with one of the Big Fours in Australia and India.

Throughout his career, Rohan has worked extensively with some of the largest Indian and Australian companies, advising them on matters related to financial reporting under Indian GAAP, IFRS and regulatory compliance with the Companies Act 2013 and other similar regulatory requirements.

Apart from audit and IFRS conversion services for various clients, he has helped clients with primary and secondary offerings on Asian markets.

Rohan is a regular speaker at various corporate trainings and workshops on topics related to principles of accounting.

Course overview



This course will focus on practical financial basics and how to apply them to your organization, especially in today's economic environment. No prior knowledge of Finance is required.



Who should attend

While this course is designed for professionals from senior executives down to line managers, executives who deal with financial documents in their day-to-day activities will greatly benefit from this course.



Digitalized content

Course content is digital, accessed online through your browser on desktop or mobile devices.



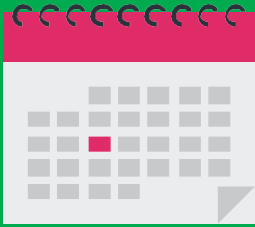
Instructor led

Experience engaging live instructor-led training with an experienced subject matter expert



Engaging

Interact directly with the trainer and fellow peers throughout the course



Training outline

Day one – 14 July (4 hours session)

Introduction to Finance for non-finance

Financial statements

- Generally accepted accounting principles
- Components of financial statements
- Purpose of financial statements
- Elements of financial statements
- Fundamental accounting assumptions
- Accounting equation and applying principles of debit and credit
- Analysis of balance sheet
- Analysis of statement of profit or loss
- Top line vs bottom line
- Depreciation and amortization
- Analysis of statement of cash flow
- Cash vs profit

Day two – 15 July (4 hours session)

Working capital management

- Meaning and concept of working capital
- Importance of working capital management
- Types of working capital
- Permanent vs temporary working capital
- Components of working capital
- Working capital / operating cycle
- Financing of working capital
- Current ratio
- Quick ratio
- Inventory management
- Different levels of inventory
- Just-in-time
- ABC analysis
- Stock turnover ratio
- Receivables management
- Debtors turnover ratio
- Payables management
- Creditors turnover ratio
- Cash management



Capital budgeting for decision making

- Meaning of capital budgeting
- Capital budgeting – features
- Approaches to capital budgeting
- Capital budgeting techniques
- Net Present Value (NPV)
- Internal Rate of Returns (IRR)
- Payback period
- Accounting rate of returns
- Practical applications of NPV and IRR

Day three – 16 July (4 hours session)

Budgeting

- Fundamentals of budgets
- Budget process
- Types and importance of budgets
- Traditional budget
- Zero base budget
- Commonly used budgets
- Sales budget
- Capital expenditure budget
- Cash budget
- Human resources budget
- Production budget
- Variance analysis and budgetary controls
- Limitations of budgets

Cost concepts for decision making

- Direct, indirect, fixed, variable and semi-variable costs
- Cost sheet
- Costing for decision making
- Marginal costing
- Cost Volume Profit (CVP) analysis
- Break even analysis
- Make or buy; shut down or continue
- Sell or process further
- Domestic vs export sales
- Number of units to sell to earn desired profit
- Opportunity cost

Finance for non-finance professionals

**12 hours of training
conducted over 3 days**

**14 –16 July 2020
9:00am - 1:00pm**

**Early bird (before 5
July 2020)***

Participant fee*

US\$1,195

US\$1,295

**Please note that the fee quoted is exclusive of VAT and the fee for the course shall be increased by the quantum of VAT, as applicable under the law.*

All registrations are subject to our terms and conditions which are available at <http://kpmgbusinessacademy.kpmguae.com/TermsandConditions.aspx>. By submitting your registration you agree to be bound by the terms and conditions in full.

The training will be delivered live and online via video conferencing. A good internet connection is required, along with a quiet room, microphone and webcam. On registration, you will be sent the conferencing link. To join the session, click on the link provided in your joining instructions email.

Ways to register:



| [Register](#)



| ae-fmkpmgacademy@kpmg.com



| +971 4 356 9616

Certificate

Participants who attend all sessions will be awarded a KPMG certificate of attendance.

Payment

To reserve a seat at our courses, please complete a registration form and pay the full fees before the due date. All registrations are subject to acceptance by KPMG and will be confirmed with you in writing.

Cancellation

If, having registered and paid for a place, you are unable to attend the course, a substitute delegate is welcome to attend in your place. Fees canceled seven days or less before the course begins are payable in full.

KPMG reserves the right to cancel this course, change its date or medium of delivery, speakers or topics.

Customized training solutions

To create a more tailored learning experience, you may want to run this course in-house.

Please contact Saravanan Selvan to discuss further:

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