



Creative problem solving for business leaders

Supporting confident leadership



Leadership and business skills

8-9 April 2020
Dubai, UAE

KPMG Business Academy



Leadership and business skills

Key learning benefits:



Sharpen...

your leadership skills to think critically, using proven problem-solving frameworks, to develop innovative solutions for the workplace.



Build and lead...

high-performing teams to collectively engage, explore, analyze and determine solutions to common business problems.



Think differently...

about the problems faced in the uncertain, complex and diverse world of business. Creative and whole-brain thinking skills will enable leaders to solve problems.



Course overview

This course is a two-day, highly experiential workshop focused on enabling leaders to be solution-oriented – prepared to face business challenges.

The workshop explores a range of cutting-edge tools for managers to think creatively about complex problems. We will examine common challenges faced by managers at both a strategic and operational level, including both global and Gulf perspectives. The final part of the workshop will enable delegates to apply the skills they have learned to their own business situation and receive individualized feedback.



Who should attend

- Managers and supervisors who want to develop advanced leadership skills
- Managers and supervisors looking to move to the next level in their careers
- Professionals who are interested in personal growth and development in the context of organizational excellence
- Team leaders driving change in the public, private and non-profit sectors



Meet your course leader

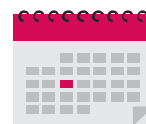


Dr. Paul Williams
Course Leader

Dr. Paul Williams has over 30 years of experience in management consultancy and education. Working in senior leadership positions and consulting with many multi-nationals, Paul brings a broad range of real-world experience to his workshops. Also recognized as an international scholar, Paul completed his PhD on creating customer value in business, and has published 100+ academic articles on how firms can build strategic customer relationships.

Paul is known for his abilities as an energetic results-oriented leader, advisor and facilitator. He has a particular passion for helping organizations and individuals develop a strong “people” culture with the goal of positively impacting business performance. He has worked with a number of international companies such as: PricewaterhouseCoopers, McKinsey & Company, Dubai Government, DP World, Etisalat, Roads and Transport Authority, Le Meridian Group, Bukhatir Group, Air Arabia, Emirates Airlines and many others.

Paul has lived and worked in the Gulf Region for over 20 years and brings a high level of cultural intelligence to his work.



Course introduction

In today's increasingly dynamic and rapidly changing world, successful organizations depend on leaders who can apply innovative solutions to business problems and challenges.

According to the World Economic Forum, by 2022 there will be increased demand in the workplace for critical thinking and analysis skills, as well as creativity and originality.

This course addresses this growing demand. Participants will learn about practical approaches for tackling problems and generating creative solutions in the business environment. Over two days, team leaders will also gain the confidence to tackle complex problems and make decisions that will ultimately improve business performance.

Day one

Defining and unpacking problems

- Appreciating creativity and innovation
- Understanding the creative leader
- Group creative thinking
- Whole-brain thinking and iterative perspectives to problem solving
- Unpacking complexity – several approaches to determine the root cause of business problems and opportunities
- Common critical thinking frameworks and when they can be applied
- Dissecting some common challenges faced by businesses worldwide and those specific to the Gulf Region

Day two

Leading and implementing solutions

- Consolidating and applying frameworks to participants' business problems and challenges
- Translating creativity and critical analysis into action
- Proposed case analysis method
- Decision making tools and choosing alternatives
- Presenting recommended solutions and the art of persuasion
- Implementing solutions and developing action plans
- Follow up and closing the loop

Creative problem-solving for business leaders

8-9 April 2020
8:30am - 4:00pm
Dubai, UAE

Early bird (before 8 March 2020)*	Participant fee*
USD \$1,695	USD \$1,895

** Please note that the fee quoted is exclusive of VAT and the fees for the course shall be increased by the quantum of VAT, as applicable under the law.*

All registrations are subject to our terms and conditions which are available at <http://kpmgbusinessacademy.kpmguae.com/TermsandConditions.aspx>. By submitting your registration you agree to be bound by the terms and conditions in full.



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Three ways to register:



| [Register](#)



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Certificate

Participants who attend all sessions will be awarded a certificate of attendance.

Payment

To reserve a seat at our courses, please complete a registration form and pay the full fees before the due date. All registrations are subject to acceptance by KPMG Lower Gulf and will be confirmed with you in writing.

Cancellation

If, having registered and paid for a place, you are unable to attend the course, a substitute delegate is welcome to attend in your place. Fees canceled seven days or less before the course begins are payable in full.

KPMG Lower Gulf reserves the right to cancel this course, change its date or alter the venue, speakers or topics.

Customized training solutions

To create a more tailored learning experience, you may want to run this course in-house. Please contact Saravanan Selvan to discuss further:

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