



Corporate Social Responsibility (CSR) training



Sustainability and
corporate responsibility

13 November 2019
Dubai, UAE

KPMG Business Academy





Key learning benefits:



Learn about CSR concepts and how it differs from philanthropy



Understand the CSR links to the concept of shared value and how it relates to the UAE government's requirements



Discover leading practice approaches to developing a CSR strategy and how to monitor, measure and report on CSR



Learn how to present and communicate social value to create impact



Cabinet resolution

Across the GCC, governments have a long and proud tradition of integrating corporate and social responsibility within their growth agendas. The UAE government further detailed its commitment to CSR on 5 February 2018, when the UAE Council of Ministers issued a new resolution (the CSR Law) in relation to CSR.

The initiative – focused on three main themes: developing the private sector's sense of community responsibility; enhancing the spirit of volunteering; and instilling national loyalty and commitment – is being embraced across the UAE.

The CSR law puts in place reporting requirements for CSR-related activities and financial contributions. The requirements apply to many companies in the UAE on a mandatory basis, and to others on a voluntary basis.



Meet your CSR trainers from KPMG



Daniel Gribbin

Senior Manager,
Sustainability and CSR
Advisory

Daniel has over eight years of experience in sustainability and CSR. Daniel has completed the Social Value International SROI training course and is a GRI Standards Certified trainer in the UAE.

He has worked across various sectors to deliver sustainability advisory and assurance requirements, including conducting audit work on CSR-related activities.

In addition, Daniel has delivered numerous stakeholder workshops and materiality sessions in order to assist in defining the content for GRI Standards Sustainability Reports, and has conducted CSR and sustainability workshops and awareness sessions for clients in both the public and private sectors in the UAE.



Who should attend

The course is likely to be useful for anyone interested in understanding how to manage and increase the value created by their organization through their CSR activities. It also addresses how having a clear strategy for social investment, with targets and processes to measure outcomes and impacts, may create value for the company and society.



Course overview

KPMG's CSR training is designed to help participants strengthen and improve their overall understanding of CSR – its trends (local and global); emerging mandates from governments regarding CSR; global leading practices to developing a CSR strategy, and how to monitor, measure and report on CSR, as well as insights into challenges and opportunities associated with implementing CSR programs.



Course outline

- Introduction: overview of corporate social responsibility
- Importance of corporate social responsibility
- Key trends in corporate social responsibility
- Global, regional and industry approaches to CSR
- Global and regional regulations on CSR
- Corporate social responsibility and value creation
- Corporate social responsibility governance – committees, roles and responsibilities
- Criteria for selecting CSR projects
- Measuring the impacts of CSR projects
- Successful case studies on designing and implementing CSR projects
- Tracking CSR projects
- KPIs for a successful CSR program



Why KPMG

KPMG's Sustainability Services has over 700 professionals working in more than 60 countries. In the GCC countries, our sustainability services includes professionals focusing on sustainability strategies, sustainability reporting, CSR-related strategies, measurement tools, and training including SROI training.

- KPMG's Sustainability Services in the GCC have trained key decision makers across industries on sustainability and CSR.
- KPMG was one of the key supporters of UAE's Year of Giving, where we worked with the Ministry of Economy on technical aspects relating to its management of the UAE Government's CSR mandates.
- Our experienced trainers have worked on live projects across industries locally and globally.
- KPMG are the only firm in the UAE to deliver Social Return on Investment (SROI) training with Social Value International in the UAE.
- Our team has worked across industries including government, oil and gas, automobiles, cement, chemicals, composites, construction and real estate, energy, fertilizers, finance services, FMCG, and retail.

Corporate Social Responsibility (CSR) training

13 Nov 2019
8:30am-4:00pm
Dubai, UAE

Early bird (before 13 Oct 2019)*	Participant fee*
US\$799	US\$999

** Please note that the fee quoted is exclusive of VAT and the fees for the course shall be increased by the quantum of VAT, as applicable under the law.*

All registrations are subject to our terms and conditions which are available at <http://kpmgbusinessacademy.kpmguae.com/TermsandConditions.aspx>. By submitting your registration you agree to be bound by the terms and conditions in full.



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Three ways to register:



Certificate

Participants who attend all sessions will be awarded a KPMG certificate of attendance.

Payment

To reserve a seat at our courses, please complete a registration form and pay the full fees before the due date. All registrations are subject to acceptance by KPMG and will be confirmed with you in writing.

Cancellation

If, having registered and paid for a place, you are unable to attend the course, a substitute delegate is welcome to attend in your place. Fees canceled seven days or less before the course begins are payable in full.

KPMG reserves the right to cancel this course, change its date or alter the venue, speakers or topics.

Customized training solutions

To create a more tailored learning experience, you may want to run this course in-house. Please contact Saravanan Selvan to discuss further:

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