



Cash Management

Identifying corporate performers to help enable companies meet their financial targets



Corporate finance and investment

**25-26 September 2019
Dubai**

KPMG Business Academy





Key learning benefits:



Understand and measure the impact of cash management in assessing a company's performance



Support your role as decision-maker by exposing you to the implications of cash management on corporate activities



Improved ability to understand the results beyond profitability which are often filtered through accounting conventions



Course overview

This two-day course has been designed to help participants grasp the importance of cash management and realize that even the most profitable companies can face difficulties if cash flow is overlooked.

This course aims to familiarize participants with the tools, techniques and strategies used in managing cash flow and liquidity.

The course will cover some of the basic concepts of accounting and finance and will therefore require no or little prior knowledge.



Course prerequisites

To derive maximum benefits from this course, participants should be comfortable using MS Excel spreadsheets.



Who should attend

This course has been designed for decision makers within an organization, including:

- Financial controllers and analysts
- Working capital managers
- Business development managers
- Financial managers
- Management accountants
- Business analysts
- Treasury professionals and other professionals keen on acquiring cash management skills



Meet your course leader



Rohan Kapoor

Associate Director
Accounting Advisory Services
KPMG

Rohan has more than 7 years of post qualification experience in PCAOB audits of Foreign Private Issuers and Significant Components of Domestic Filers, Indian GAAP audits and IFRS/US GAAP advisory. Prior to joining KPMG, he has worked with one of the Big Fours in Australia and India.

Throughout his career, Rohan has worked extensively with some of the largest Indian and Australian companies, advising them on matters related to financial reporting under Indian GAAP, IFRS and regulatory compliance with the Companies Act 2013 and other similar regulatory requirements.

Apart from audit and IFRS conversion services for various clients, he has helped clients for primary and secondary offerings on Asian markets.

Rohan is a regular speaker at various corporate trainings and workshops on topics related to principles of accounting.

Learning ladder : Core finance skills

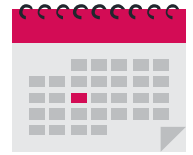
Importance of Cash Management

Cash Budgets

Statement of Cash Flows

Cash Analysis and Optimization





Day one

Importance of cash management

- Introduction to cash management
- Role of cash in business success
- Cash management cycle
- Transaction needs for keeping cash
- Precautionary needs for keeping cash
- Speculative needs for keeping cash
- Cash vs profit
- Liquidity vs profitability
- Liquidity vs flexibility
- Cost of maintaining liquidity
- Sources of cash
- Allocation of cash
- Transactions resulting in cash inflows
- Transactions resulting in cash outflows
- Internal cash flows
- Exercise and discussion

Cash budgets

- Long-term cash budgets
- Short-term cash budgets
- Cash tracking
- Cash flow forecast
- Restatement
- Case study

Day two

Statement of cash flow

- Cash flow from operating activities
- Cash flow from investing activities
- Cash flow from financial activities
- Cash equivalents
- Non-cash and non-operating transactions
- Direct method of cash flow statement
- Indirect method of cash flow statement
- Analysis of cash flow statement
- Identifying cash in balance sheet
- Identifying cash in statement of profit or loss
- Practical issues in preparing consolidated cash flows
- Case study

Cash analysis and optimisation

- Optimum cash balance under certainty and uncertainty
- Declaring dividend or issuing bonus shares: making the right choice
- Optimal cash allocation
- Free cash reserve vs restricted cash
- Managing cash collections
- Management of payments
- Acceleration of cash collection
- Using floats for cash management
- Cash management models
- Understanding cash conversion cycle
- Sensitivity analysis
- Ratio analysis
- Relationship between cash flow statements, balance sheet and profit and loss
- Advanced case study

Cash Management

25-26 September 2018
8:30am - 4:30pm
Dubai

Early bird (before 25 August 2019)	Participant fee
US\$1,695	US\$1,895

** Please note that the fee quoted is exclusive of VAT and the fees for the course shall be increased by the quantum of VAT, as applicable under the law.*

All registrations are subject to our terms and conditions which are available at <http://kpmgbusinessacademy.kpmguae.com/TermsandConditions.aspx>.

By submitting your registration you agree to be bound by the terms and conditions in full.



**Please bring a laptop
with MS Excel installed**



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Three ways to register:



| [Register](#)



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Certificate

Participants who attend all sessions will be awarded a KPMG certificate of attendance.

Payment

To reserve a seat at our courses, please complete a registration form and pay the full fees before the due date. All registrations are subject to acceptance by KPMG and will be confirmed in writing.

Cancellation

If, having registered and paid for a place, you are unable to attend the course, a substitute delegate is welcome to attend in your place. Fees canceled seven days or less before the course are payable in full.

KPMG reserves the right to cancel this course, change its date or alter the venue, speakers or topics.

Customized training solutions

To create a more tailored learning experience, you may want to run this course in-house. Please contact Saravanan Selvan to discuss further:

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